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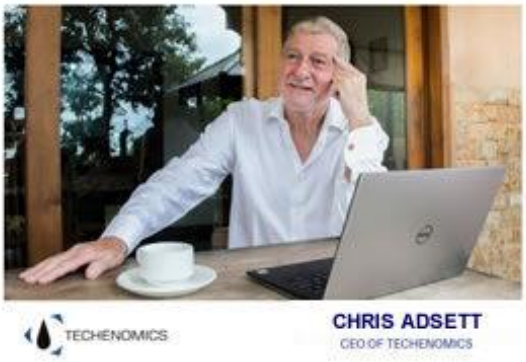
Press Release

Techenomics a proud supporter of 2024 Gunnedah Show

Techenomics is a firm believer in supporting the communities that host and support the business and this commitment is illustrated by sponsorship of the 2024 Gunnedah Show.



Since the Gunnedah Show Society held its first show in 1888, the event has grown to be one of the premier agricultural and entertainment events in northwest New South Wales.

Today the show celebrates the region's ongoing agricultural heritage and also embraces another major contributor to the economy in mining as well as the agricultural and mining support businesses based in the town and surrounding area.

Techenomics also serves the northwest's mining and agricultural sectors through its laboratory and total fluid management business in Gunnedah. The company's oil and lubricant analysis services coupled with Liquid Tungsten additive helps keep engines and mechanical equipment running optimally and effectively thereby helping increase productivity and keep the region growing.
As such, the global company is only too pleased to support events like the annual show and this year has done so with financial sponsorship that assisted with running the show and the horse events in particular.

In this way Techenomics has played a part in helping make the show on Friday, Saturday and Sunday, Apri12, 13 and 14, a success with more than 5,000 attendees passing through the gates. The feedback received from attendees and show participants was positive with many saying the 2024 show was the best ever.

In thanking sponsors, the Gunnedah Show Society said the event would not have been possible without the "steadfast support of local businesses ".
"Highlights such as the exhilarating camel racing, the return of trotting races, the thrilling six-bar challenge and the beloved animal nursery all contributed to the show's success," the society said.

Techenomics CEO Chris Adsett said the company supported events and activities that benefited the local and regional communities throughout its network in Australia, South East Asia, northern Asia and Africa.

"In Gunnedah the annual show is a very important event bringing the community together and showcasing many talented individuals as well as the animals they raise, the produce they grow and the crafts they excel at.
"As Techenomics services mining as well as agriculture through our services and products, it is our pleasure to support the show, alongside other mining companies operating in the region, including Whitehaven and Boggabri Coal.
"We also recognise the commitment and dedication of the Show Society, which is made up of volunteers who give their time and effort to provide an opportunity for people from across the region and interstate the opportunity to participate in an agricultural show," he added.

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